



PROGRAMME CONTENT

Insurance business models

Governance in insurance

Insurance regulation

Insurance distribution

Protection gap & insurance

Digital transformation

Sustainable insurance and ESG

KEY DETAILS

Programme type: On campus

open programme

Location: Innovation Hub - FTU

Ohrid, Macedonia

Start date: 1 July 2024

Duration: 1-week, full time

Department: Insurance and Risk

Management

OVERVIEW

Master insurance business models, regulatory issues and novel strategies to make better decisions for your organisation.

The dynamics and evolving regulation require adaptable business strategies to reduce the risks and sustain the business profitability. Making informed decisions that add real value requires a solid understanding of the insurance business models, the regulatory framework, business ethics, and new developments in the insurance business. This intensive programme empowers you with knowledge and skills to assess the benefits and challenges of insurance business models and regulations for your organisation and your financial ecosystem.

BENEFITS FOR YOU

- Gain knowledge of core concepts of insurance business models
- Understand the key aspects of Solvency II regulatory framework
- Evaluate the risks and benefits of new evolving digital insurance practices and new regulations
- Gain knowledge of business ethics in insurance and consumer protection issues
- Receive an insight on the channels and methods of insurance distribution

BENEFITS FOR YOUR ORGANISATION

- Enhance your senior executives'
 capacity to make decisions critical to
 the sustainability and adaptability of
 the organisation
- Ensure that communication and information exchange around strategic issues within the organisation is resilient, robust and effective
- Enjoy unique and privileged access to distinguished lecturers

HOW YOU LEARN

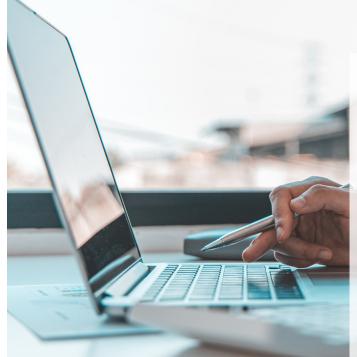
EERIA First Summer School is an intensive and interactive five-day programme that accelerates your understanding and mastery of the insurance business models you need to deliver game-changing impact within your organisation and ecosystem. The programme explores each issue through the use of real-world case studies and open discussion with guest lecturers coming from supervision, industry and academia. You absorb knowledge and translate that knowledge directly into highly practical, actionable insights continuously exchanging perspectives and experience with peers from a diversity of geographies. The learning experience delivers transformational impact that is as immediate as it is enduring.



IMPACT

WHO ATTENDS?

- Mid to senior level executives who would benefit from a focused and practical overview of insurance business models
- Executives in all functional areas; in general management, corporate planning, strategy, marketing and sales, and operations







FEE AND ENTRY REQUIREMENTS

Tuition fee: 1,000 USD

 This covers all tuition, course materials, daily lunches and networking events. You will receive an EERIA certificate of completion at the end of the course.

All EERIA Summer School participants are required to have:

- Fluency in English
- Minimum three years' professional experience.

REQUIRE MENTS



KAREL VAN HULLE



NIC DE MAESSCHALCK

EUROPEAN FEDERATION OF INSURANCE AND FINANCIAL INTERMEDIARIES



PATRICIA BORN

FLORIDA STATE UNIVERSITY



PETER BRAUMÜLLER

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INSURANCE SUPERVISION AGENCY OF SLOVENIA



SERGEJ SIMONITI

COFACE ADRIATIC



MIRKO KRAFT

COBURG UNIVERSITY



KSENIJA DENČIĆ MIHAJLOV

UNIVERSITY OF NIS

LECTURERS

AISTE	Monday	Tuesday	Wednesday	Thursday	Friday
Morning session 1	(Registration and welcome reception) Insurance business models Insurance value chain Sergej Simoniti	Governance in insurance Corporate governance practices for insurers Gorazd Čibej	Digital transformation Big Data and Al opportunities and challenges Patricia Born / Paul Schriefer	Insurance regulation Capital and solvency requirements: What are they, Why do they matter? Karel Van Hulle	Sustainable insurance and ESG SDGs & Long-term value creation Ksenija Denčić Mihajlov
Bank			Coffee break		
Morning session 2	Protection gap & insurance Narrowing the protection gap Mirko Kraft	Governance in insurance Fit and proper requirements Peter Braumüller	Digital transformation Al in claims settlement Patricia Born / Paul Schriefer	Insurance regulation RBC under Solvency II Karel Van Hulle	Sustainable insurance and ESG ESG in the insurance sector Ksenija Denčić Mihajlov
			Lunch		
Afternoon session 3	Protection gap & insurance Innovative insurance products: parametric insurance, cyber insurance, health insurance etc. Mirko Kraft	Governance in insurance ORSA Peter Braumüller	Digital transformation Data analysis Patricia Born / Paul Schriefer	Insurance distribution The importance of insurance distribution and regulatory developments Nic De Maesschalck	Course Wrap-up Course review & Exam Certificates
	Coffee break				
Post-lecture activities	Case preparation and support				

